

Appendices

Appendix 1

SBS Television Languages Broadcast on the Main Channel

Language	Total Hours	% of Total Program Time	% of Total LOTE	Language	Total Hours	% of Total Program Time	% of Total LOTE
Aboriginal	3.64	0.05%	0.11%	Swiss German	1.78	0.03%	0.05%
Afrikaans	3.18	0.05%	0.10%	Tagalog	105.35	1.54%	3.25%
Arabic	198.12	2.90%	6.12%	Thai	15.38	0.22%	0.47%
Bengali	4.59	0.07%	0.14%	Tibetan	2.57	0.04%	0.08%
Bosnian	1.65	0.02%	0.05%	Tok Pisin	1.58	0.02%	0.05%
Cantonese	117.59	1.72%	3.63%	Turkish	40.47	0.59%	1.25%
Croatian	10.72	0.16%	0.33%	Ukrainian	8.61	0.13%	0.27%
Czech	11.10	0.16%	0.34%	Urdu	2.86	0.04%	0.09%
Danish	54.84	0.80%	1.69%	Vietnamese	1.92	0.03%	0.06%
Dari	2.70	0.04%	0.08%	Zulu	1.80	0.03%	0.06%
Dutch	29.31	0.43%	0.90%	Languages broadcast of less than 1 hour duration (112)	19.20	0.28%	0.59%
Estonian	1.11	0.02%	0.03%	Total LOTE	3,239.86	47.36%	100%
Farsi	18.19	0.27%	0.56%	Total English	3,293.74	48.14%	
Finnish	6.60	0.10%	0.20%	No Dialogue	307.70	4.50%	
Flemish	6.36	0.09%	0.20%	Total Hours	6,841.30	100%	
French	412.48	6.03%	12.73%				
Fulani	3.66	0.05%	0.11%				
German	273.99	4.00%	8.46%				
Greek	273.63	4.00%	8.45%				
Hebrew	14.97	0.22%	0.46%				
Hindi	13.09	0.19%	0.40%				
Hungarian	31.35	0.46%	0.97%				
Indonesian	113.54	1.66%	3.50%				
Italian	232.46	3.40%	7.18%				
Japanese	195.97	2.86%	6.05%				
Kazakh	1.54	0.02%	0.05%				
Korean	65.94	0.96%	2.04%				
Kurdish	1.52	0.02%	0.05%				
Macedonian	2.01	0.03%	0.06%				
Maltese	20.88	0.31%	0.64%				
Mandarin	182.48	2.67%	5.63%				
Mongolian	6.73	0.10%	0.21%				
Moore	1.38	0.02%	0.04%				
Norwegian	10.27	0.15%	0.32%				
Pashto	6.00	0.09%	0.19%				
Polish	52.27	0.76%	1.61%				
Portuguese	44.80	0.65%	1.38%				
Punjabi	1.34	0.02%	0.04%				
Russian	179.82	2.63%	5.55%				
Serbian	14.87	0.22%	0.46%				
Slovene	3.04	0.04%	0.09%				
Spanish	373.90	5.47%	11.54%				
Swedish	34.71	0.51%	1.07%				

*LOTE – Languages other than English

Appendix 2

Cultures represented on SBS Television (main channel) programs 2007-08

Aboriginal	Czech	Korean	Portuguese
Afghan	Danish	Kosovan	Punjabi
African	Djibouti	Kurdish	Roman Romanian
Albanian	Dominican Republic	Kyrgyz	Romany
Algerian	Dutch	Laotian	Russian
Andorran	Ecuadorian	Latvian	Rwandan
Angolan	Egyptian	Lebanese	Saami
Arabic	English	Libyan	Samoan
Argentinean	Eritrean	Lithuanian	Scottish
Armenian	Estonian	Macedonian	Senegalese
Australian	Ethiopian	Malagasy	Serbian
Austrian	Fijian	Malaysian	Sierra Leone
Azerbaijani	Filipino	Malian	Singaporean
Aztec	Finnish	Maltese	Slovak
Bahamian	Flemish	Maori	Slovenian
Bangladeshi	French	Mauritanian	Solomon Islands
Basque	Gabonese	Mauritian	Somali
Belarusian	Gambian	Mayan	South African
Belgian	Georgian	Melanesian	Spanish
Bengali	German	Mexican	Sri Lankan
Beninese	Ghanaian	Moldavian	Sudanese
Bhutanese	Greek	Mongolian	Swazi
Bolivian	Guatemalan	Montenegrin	Swedish
Bosnian	Guinean	Moroccan	Swiss
Botswana	Guyana	Mozambican	Syrian
Brazilian	Haitian	Namibian	Taiwanese
Bulgarian	Hebrew	Nepalese	Tamil
Burkina Faso	Hong Kong	New Caledonian	Tanzanian
Burmese	Hungarian	New Zealand	Thai
Burundian	Icelandic	Ngom	Tibetan
Cambodian	Inca	Niger	Togolese
Cameroonian	Indian	Nigerian	Tunisian
Canadian	Indonesian	North American Indian	Turkish
Cape Verde	Inuit	Norwegian	Turkmenistani
Catalan	Iranian	Omani	Ugandan
Chadian	Iraqi	Pakistani	Ukrainian
Chechen	Irish	Palestinian	Uruguayan
Chilean	Israeli	Panamanian	U S American
Chinese	Italian	Papua New Guinea	Venezuelan
Colombian	Japanese	Paraguayan	Vietnamese
Congolese	Jewish	Persian	Welsh
Croatian	Jordanian	Peruvian	Yemeni
Cuban	Kazak	Polish	Zimbabwean
Cypriot	Kenyan	Polynesian	

Appendix 3

SBS Radio Languages Broadcast*

Language	National Network Hrs/Wk	Melbourne AM/FM Hrs/Wk	Sydney / Canberra / Wollongong AM/FM Hrs/Wk	Language	National Network Hrs/Wk	Melbourne AM/FM Hrs/Wk	Sydney / Canberra / Wollongong AM/FM Hrs/Wk
Aboriginal	2	3	3	Maltese	2	7	5
African	1	1	1	Mandarin	3	7	7
Albanian	0	2	1	Maori	0	1	1
Amharic	1	1	1	Nepalese	0	0	1
Arabic	4	10	14	Norwegian	0	1	1
Armenian	1	2	3	Persian-Farsi	1	1	1
Assyrian	0	1	1	Polish	4	8	7
Bangla	0	1	1	Portuguese	2	4	4
Bosnian	0	1	1	Punjabi	1	2	1
Bulgarian	0	1	0	Romanian	1	2	1
Burmese	1	1	1	Russian	3	5	5
Cantonese	5	9	9	Samoan	0	1	1
Cook Is. Maori	0	1	1	Serbian	2	5	5
Croatian	2	5	5	Sinhalese	1	1	1
Czech	1	1	2	Slovak	1	1	1
Danish	1	1	1	Slovenian	1	2	2
Dari	1	1	1	Somali	1	1	1
Dutch	3	4	4	Spanish	4	10	10
Estonian	1	1	1	Swedish	1	1	1
Fijian	0	1	1	Tamil	1	1	1
Filipino	4	6	6	Thai	1	2	2
Finnish	1	1	1	Tongan	1	1	2
French	3	5	5	Turkish	2	7	7
German	4	9	6	Ukrainian	1	3	3
Greek	7	14	14	Urdu	1	1	1
Gujarati	0	0	1	Vietnamese	7	14	14
Hebrew	1	2	2	Yiddish	1	2	2
Hindi	1	3	3	Total LOTE	85%	86%	86%
Hungarian	2	4	3	Total English**	15%	14%	14%
Indonesian	2	3	3				
Italian	7	14	14				
Japanese	1	1	1				
Kannada	0	0	1				
Khmer	1	4	4				
Korean	1	2	4				
Kurdish	0	1	1				
Lao	1	2	2				
Latvian	1	2	2				
Lithuanian	1	1	1				
Macedonian	2	6	5				
Malay	1	1	1				

* 6am-midnight (excludes overnight programs).

** Includes Aboriginal and African.

Appendix 4

SBS Radio Schedule

SBS Radio AM – Sydney 1107 / Canberra 1440 / Wollongong 1485 & 1035

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am–6am	O/night	O/night	O/night	O/night	O/night	Nightwatch (1hr) O/night	O/night
6am	World View	World View	World View	World View	World View	O/night	O/night
7am	Greek	Greek	Greek	Greek	Greek	Greek	Greek
8am	Serbian	Slovenian	Croatian	Croatian	Serbian	Croatian	Slovenian
9am	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese
10am	Cantonese	Mandarin	Cantonese	Cantonese	Mandarin	Mandarin	Cantonese
11am	Mandarin	French	Khmer	French	French	Khmer	Hebrew
12pm	Aboriginal	Albanian	Aboriginal	Maori	Lao	Hungarian	Yiddish
1pm	Polish	Polish	Polish	Polish	Polish	Polish	Polish
2pm	Hungarian	Hungarian	Hebrew	Korean	Cantonese	Tongan	Cook Is. Maori
3pm	Croatian	Serbian	Yiddish	Serbian	Norwegian	Fijian	Korean
4pm	Tongan	Macedonian	Macedonian	Macedonian	Macedonian	Swedish	French
5pm	World View	World View	World View	World View	World View	Danish	Kannada
6pm	Greek	Greek	Greek	Greek	Greek	Greek	Greek
7pm	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese
8pm	Cantonese	Cantonese	Mandarin	Mandarin	Cantonese	Cantonese	Mandarin
9pm	Khmer	Croatian	Serbian	Khmer	Aboriginal	French	Samoan
10pm	Lao	Korean	Somali	Amharic	Korean	Malay	Macedonian
11pm–12am	Alchemy	Alchemy	Alchemy	Alchemy	African	Alchemy	Alchemy

SBS Radio FM – Sydney 99.7 / Canberra 105.5

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am–6am	O/night	O/night	O/night	O/night	Alchemy (1hr) O/night	Alchemy	Alchemy
6am	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy
7am	Arabic	Arabic	Arabic	Arabic	Arabic	Arabic	Arabic
8am	Italian	Italian	Italian	Italian	Italian	Italian	Italian
9am	German	German	German	Czech	German	Nepalese	Hindi
10am	Dutch	Filipino	Dutch	Filipino	Filipino	Dutch	Urdu
11am	Russian	Russian	Filipino	Portuguese	Portuguese	Portuguese	Tamil
12pm	Maltese	Maltese	Hindi	Maltese	Armenian	Maltese	Sinhalese
1pm	Spanish	Spanish	Spanish	Spanish	Spanish	Spanish	Spanish
2pm	Bosnian	Indonesian	Burmese	Gujarati	Indonesian	Persian-Farsi	Ukrainian
3pm	Hindi	Turkish	Turkish	Turkish	Turkish	Turkish	Turkish
4pm	Bangla	Ukrainian	Latvian	Ukrainian	Dari	Russian	Russian
5pm	Turkish	Lithuanian	Russian	Estonian	Maltese	Latvian	Finnish
6pm	Italian	Italian	Italian	Italian	Italian	Italian	Italian
7pm	Arabic	Arabic	Arabic	Arabic	Arabic	Arabic	Arabic
8pm	Romanian	Armenian	Armenian	German	Assyrian	Thai	German
9pm	Filipino	Thai	Portuguese	Punjabi	Dutch	Filipino	Czech
10pm	Spanish	Japanese	Spanish	Indonesian	Spanish	Kurdish	Slovak
11pm–12am	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy

Appendix 4

SBS Radio Schedule

SBS Radio Melbourne AM (1224)

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am–6am	O/night	O/night	O/night	O/night	O/night	Nightwatch (1hr) O/night	O/night
6am	World View	World View	World View	World View	World View	O/night	O/night
7am	Greek	Greek	Greek	Greek	Greek	Greek	Greek
8am	Serbian	Slovenian	Croatian	Croatian	Serbian	Croatian	Slovenian
9am	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese
10am	Cantonese	Mandarin	Cantonese	Cantonese	Mandarin	Mandarin	Cantonese
11am	Mandarin	French	Khmer	French	French	Khmer	Hebrew
12pm	Aboriginal	Albanian	Aboriginal	Maori	Lao	Hungarian	Yiddish
1pm	Polish	Polish	Polish	Polish	Polish	Polish	Polish
2pm	Hungarian	Hungarian	Hebrew	Korean	Cantonese	Tongan	Cook Is. Maori
3pm	Croatian	Serbian	Yiddish	Serbian	Norwegian	Fijian	Korean
4pm	Macedonian	Macedonian	Macedonian	Macedonian	Macedonian	Swedish	French
5pm	World View	World View	World View	World View	World View	Danish	Albanian
6pm	Greek	Greek	Greek	Greek	Greek	Greek	Greek
7pm	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese	Vietnamese
8pm	Cantonese	Cantonese	Mandarin	Mandarin	Cantonese	Cantonese	Mandarin
9pm	Khmer	Croatian	Serbian	Khmer	Aboriginal	French	Samoa
10pm	Lao	Polish	Somali	Amharic	Hungarian	Malay	Macedonian
11pm–12am	Alchemy	Alchemy	Alchemy	Alchemy	African	Alchemy	Alchemy

SBS Radio Melbourne FM (93.1)

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am–6am	O/night	O/night	O/night	O/night	Alchemy (1hr) O/night	Alchemy	Alchemy
6am	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy
7am	Arabic	Arabic	Arabic	Arabic	Arabic	Arabic	Maltese
8am	Italian	Italian	Italian	Italian	Italian	Italian	Italian
9am	German	German	German	German	German	German	Hindi
10am	Dutch	Filipino	Dutch	Filipino	Filipino	Dutch	Urdu
11am	Russian	Russian	Filipino	Portuguese	Portuguese	Portuguese	Tamil
12pm	Maltese	Maltese	Hindi	Punjabi	Armenian	Maltese	Sinhalese
1pm	Spanish	Spanish	Spanish	Spanish	Spanish	Spanish	Spanish
2pm	Bosnian	Indonesian	Burmese	Romanian	Indonesian	Persian-Farsi	Ukrainian
3pm	Hindi	Turkish	Turkish	Turkish	Turkish	Turkish	Turkish
4pm	Bangla	Ukrainian	Latvian	Ukrainian	Dari	Russian	Russian
5pm	Turkish	Lithuanian	Russian	Estonian	Bulgarian	Latvian	Finnish
6pm	Italian	Italian	Italian	Italian	Italian	Italian	Italian
7pm	Maltese	Arabic	Maltese	Arabic	Maltese	Arabic	Arabic
8pm	Romanian	German	Armenian	German	Assyrian	Thai	German
9pm	Filipino	Thai	Portuguese	Punjabi	Dutch	Filipino	Czech
10pm	Spanish	Japanese	Spanish	Indonesian	Spanish	Kurdish	Slovak
11pm–12am	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy	Alchemy

National Radio Network

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
12am–6am	O/night	O/night	O/night	O/night	Alchemy (1hr) O/night	Alchemy	Alchemy
6am	World View	World View	World View	World View	World View	O/night	O/night
7am	Greek	Arabic	Greek	Greek	Greek	Arabic	Maltese
8am	Italian	Italian	German	Croatian	Serbian	Italian	Italian
9am	German	Slovenian	Vietnamese	Vietnamese	German	Vietnamese	Hindi
10am	Cantonese	Filipino	Dutch	Filipino	Mandarin	Dutch	Urdu
11am	Russian	French	Filipino	Portuguese	French	Portuguese	Hebrew
12pm	Dutch	Maltese	Aboriginal	Punjabi	Armenian	Hungarian	Yiddish
1pm	Polish	Spanish	Polish	Spanish	Polish	Turkish	Polish
2pm	Hungarian	Indonesian	Burmese	Korean	Cantonese	Persian-Farsi	Tamil
3pm	Tongan	Lithuanian	Turkish	Estonian	Indonesian	Russian	Sinhalese
4pm	Macedonian	Ukrainian	Latvian	Macedonian	Dari	Swedish	French
5pm	World View	World View	World View	World View	World View	Danish	Finnish
6pm	Lao	Greek	Italian	Italian	Italian	Greek	Greek
7pm	Vietnamese	Vietnamese	Russian	Arabic	Vietnamese	Arabic	Vietnamese
8pm	Romanian	Cantonese	Mandarin	German	Cantonese	Cantonese	Mandarin
9pm	Filipino	Croatian	Serbian	Khmer	Aboriginal	Thai	Czech
10pm	Spanish	Japanese	Somali	Amharic	Spanish	Malay	Slovak
11pm–12am	Alchemy	Alchemy	Alchemy	Alchemy	African	Alchemy	Alchemy

Appendix 5

SBS Analogue Television Services

Area Served	Channel	Area Served	Channel
Australian Capital Territory		East Grove*	43
Canberra	28	Eden	69
Conder*	52	Elizabeth Beach*	60
Fraser	53	Emmaville	52
Tuggeranong	54	Eugowra*	67
Weston Creek / Woden	58	Forster*	41
New South Wales		Glen Davis*	45
Adelong*	55	Glen Innes	53
Albury North	53	Glengarry & Grawin*	61
Armidale	30	Gloucester	30
Armidale North*	61	Goodooga*	69
Ashford	54	Gosford	58
Balranald*	45	Goulburn	58
Batemans Bay / Moruya	55	Grafton / Kempsey	28
Bathurst	46	Gravesend & Warialda*	64
Batlow*	56	Gulgong*	68
Bega	43	Gunning*	67
Berridale*	36	Hartley*	39
Berry*	55	Hay	60
Bolivia*	34	Hillston*	59
Bonny Hills*	58	Illawarra	53
Booral*	59	Inverell	50
Bouddi	64	Jerilderie	59
Bourke Town*	57	Jindabyne	69
Bowral / Mittagong	30	June*	55
Braidwood	54	Kandos*	57
Brewarrina*	69	Kangaroo Valley*	55
Broken Hill	44	Khancoban*	57
Burra Creek*	67	Kings Cross	58
Byron Bay*	55	Kotara	55
Capertee*	64	Laurieton	56
Central Tablelands	30	Lightning Ridge*	60
Central Western Slopes	29	Lismore East*	53
Cobar	12	Lithgow	29
Coffs Harbour	69	Lithgow East	52
Condobolin	56	Long Flat*	58
Coolah	53	Lord Howe Island North*	7
Cooma Town	53	Lord Howe Island South*	6
Cootamundra*	56	Maclean / Ashby*	55
Cowra	45	Manly / Mosman	39
Darbys Falls*	55	Manning River	59
Deepwater*	59	Mannus*	55
Deniliquin	69	Megalong*	52
Drake*	56	Merewether	32
Dubbo	54	Mount George*	60
Dungog	42	Mount Kembla*	33
		Mudgee	58

Area Served	Channel	Area Served	Channel
Mudgee Town*	57	Northern Territory	
Mullumbimby Creek*	30	Adelaide River/Coomalie*	62
Murrumbidgee Irrigation Area	28	Alice Springs	28
Murwillumbah	57	Alice Springs North*	60
Narooma	47	Ampilatwatja*	58
Narrandera*	62	Angurugu*	64
Newcastle	45	Batchelor*	54
Nowra North	29	Bathurst Island*	63
Nundle*	59	Borroloola*	11
Oberon*	54	Daly River*	61
Ocean Shores*	68	Darwin	28
Patonga*	58	Darwin North	61
Peak Hill*	67	Docker River*	57
Portland Town*	52	Elliott*	61
Portland / Wallerawang	54	Galiwinku*	63
Richmond / Tweed	41	Gapuwiyak*	60
Smiths Lake*	58	Groote Eylandt*	43
Stanwell Park	48	Haasts Bluff*	54
Stroud*	60	Jabiru*	61
SW Slopes / E Riverina	29	Katherine	58
Sydney	28	Laramba*	59
Talbingo*	55	Maningrida*	60
Tamworth	52	Mataranka*	62
Telegraph Point*	58	McArthur River Mine*	63
Tenterfield	54	Milingimbi*	62
Thredbo	31	Minjilang*	57
Tottenham*	60	Mount Liebig*	60
Tullamore*	67	Nhulunbuy	55
Tullibigeal*	60	Nyirripi*	63
Tumbarumba*	57	Palumpa*	60
Tumut	54	Pine Creek*	69
Tweed Heads	28	Pularumpi*	66
Ulladulla	30	Tennant Creek	58
Upper Hunter	65	Timber Creek*	60
Upper Namoi	28	Tindal*	56
Uralla*	50	Umbakumba*	59
Urbenville*	55	Wadeye*	60
Vacy	28	Warruwi*	57
Wagga Wagga	53	Yuelamu*	59
Wellington*	53	Yulara*	58
Wollongong	32	Queensland	
Woronora*	58	Agnes Water*	53
Wyalong	55	Airlie Beach	34
Wyangala*	59	Alligator Creek*	55
Wyong	39	Alpha*	57
Young	58	Anakie*	56

Appendix 5

SBS Analogue Television Services

Area Served	Channel	Area Served	Channel
Atherton	56	Dirranbandi*	36
Augathella*	6	Dysart	60
Aurukun*	63	Einsleigh*	60
Ayr	57	Emerald	58
Ayton*	59	Eromanga*	63
Babinda	45	Esk	52
Bamaga*	63	Eulo*	63
Bancroft*	58	Flame Tree & Jubilee Pocket*	66
Barcaldine*	60	Flying Fish Point*	55
Bedourie*	69	Forsayth*	62
Bell	53	Georgetown*	63
Birdsville*	69	Gladstone East	29
Blackall*	63	Gladstone West	52
Blackwater	43	Glenden*	35
Bollon*	63	Gold Coast	61
Boonah	54	Goondiwindi	64
Boulia*	63	Gordonvale	58
Bowen	48	Greenvale*	66
Bowen Town	29	Gunpowder*	60
Boyne Island	54	Gympie	42
Brisbane	28	Gympie Town	50
Byfield*	53	Herberton	57
Cairns	30	Hervey Bay	52
Cairns East	35	Horseshoe Bay*	59
Cairns North	53	Hughenden*	69
Camooweal*	63	Hungerford*	60
Canungra*	57	Ilfracombe*	68
Capella	29	Isisford*	68
Cardwell*	57	Jericho*	63
Charleville	7	Julia Creek*	59
Charters Towers	62	Jundah*	63
Chillagoe*	60	Karumba*	69
Clermont	56	Kelso*	56
Cloncurry*	60	Kooralbyn*	59
Coen*	63	Lakeland Roadhouse*	60
Collinsville	52	Linville*	60
Conondale*	54	Little Mulgrave*	48
Cow Bay & Diwan*	51	Longreach	54
Crows Nest*	55	Mabuiag Island*	63
Croydon*	6	Mackay	30
Cunnamulla*	62	Mapoon*	60
Currumbin	48	Mareeba	45
Daintree Village*	62	Maroon*	59
Darling Downs	29	Middlemount	48
Dimbulah	43	Miriam Vale / Bororen*	58
Dingo Beach*	66	Mission Beach	62

Area Served	Channel	Area Served	Channel
Monto	53	Tieri	56
Moranbah	49	Tin Can Bay*	58
Moranbah Town	67	Toogoolawah*	56
Morven*	63	Toowoomba	53
Mossman	29	Townsville	28
Mossman South*	56	Townsville North	52
Mount Alford*	67	Tully	58
Mount Isa	29	Warwick	67
Mount Morgan*	68	Wide Bay	30
Mount Surprise*	61	Willows*	68
Nambour	55	Windorah*	63
Napranum*	66	Winton*	54
Nebo	52	Wyandra*	63
Nelly Bay*	39	Yaraka*	39
Noosa / Tewantin	29	Yarrabah*	57
Normanton*	52	Yeppoon	53
Paluma*	56	Yowah*	60
Port Douglas	52		
Proserpine	53	South Australia	
Quilpie*	63	Adelaide	28
Rathdowney*	37	Adelaide Foothills	43
Ravenshoe	53	Amata*	57
Redlynch	57	Angaston*	55
Richmond*	65	Cape Jervis*	58
Rockhampton	28	Caralue Bluff (Eyre Peninsula)	62
Rockhampton East	52	Carrickalinga*	52
Roma	60	Ceduna / Smoky Bay*	12
Rosedale*	66	Clare	57
Sapphire / Rubyvale*	43	Coober Pedy*	60
Sarina*	67	Cowell	58
Seisia*	62	Cudlee Creek*	66
Shute Harbour	55	Elizabeth South	60
Smithfield Heights	53	Eudunda*	69
Somerset Dam*	54	Fregon*	57
Southern Downs	30	Golden Grove*	53
Speewah*	58	Gumeracha*	53
St George	61	Indulkana*	57
Stanage Bay*	59	Kimba*	62
Stonehenge*	63	Kingston SE / Robe	53
Stuart	56	Lyndoch*	53
Sunshine Coast	34	Mannum*	69
Surat*	61	Marla*	60
Tambo*	34	Marion Bay*	59
Texas	67	Marree*	63
Thangool*	52	Melrose / Wilmington*	62
Thargomindah*	60	Mimili*	57
		Mount Hall*	62

Appendix 5

SBS Analogue Television Services

Area Served	Channel	Area Served	Channel
Myponga*	51	Maydena*	43
Naracoorte	54	Meander	53
Normanville*	54	Melrose/Wilmington*	62
Oodnadatta*	57	Mole Creek*	54
Orroroo*	66	NE Tasmania	29
Penong*	60	Neika / Leslie Vale*	53
Peterhead*	53	New Norfolk	53
Poochera*	63	Orford	52
Port Lincoln	54	Penguin	34
Quorn*	53	Port Arthur*	53
Renmark / Loxton	30	Queenstown / Zeehan	53
Roxby Downs*	53	Ringarooma*	46
South East	29	Sisters Beach*	57
Spencer Gulf North	40	Smithton	38
Streaky Bay*	69	St Helens*	34
Swan Reach*	69	Taroona	43
Truro Grove*	69	Tullah*	52
Tumby Bay	29	Ulverstone	53
Umuwa*	57	Wayatinah*	52
Victor Harbor	52	Wilmot*	53
Waikerie	53	Wynyard	30
Wirrulla*	61		
Woomera*	28	Territories of Australia	
Wudinna*	33	Norfolk Island*	9
Yalata*	60	Victoria	
Yankalilla*	53	Alexandra	68
Tasmania		Alexandra Environs	28
Acton Road	52	Anglesea & Aireys Inlet*	68
Barrington Valley	37	Apollo Bay*	53
Blackstone*	47	Bairnsdale	54
Burnie	55	Ballarat	30
Cygnets	42	Bemm River*	61
Derby*	54	Bendigo	29
Dover	53	Blackwood*	58
Dover South	41	Bonnie Doon	55
Eaglehawk Neck*	53	Boolarra*	68
East Devonport	54	Bright	29
Geeveston	54	Bruthen	50
Gunns Plains*	54	Buchan*	62
Hillwood	37	Buxton*	48
Hobart	28	Churchill	52
Hobart NE	54	Cobden	67
Launceston	53	Colac	55
Lileah	53	Eildon	30
Lilydale	54	Eildon Town	54
Little Swanport & District*	53	Ensay*	67

Area Served	Channel	Area Served	Channel
Ferntree Gully	68	Western Australia	
Flowerdale & Hazeldene*	59	Albany	40
Foster	60	Albany West*	60
Freeburgh / Smoko*	59	Badgingarra*	59
Geelong (Newtown)*	68	Baynton*	51
Gisborne	68	Beacon*	60
Goulburn Valley	34	Beagle Bay*	63
Healesville*	69	Bencubbin*	59
Horsham	48	Boddington*	62
Jamieson*	55	Borden*	59
Jeeralang*	66	Bremer Bay South*	60
Kiewa	54	Bremer Bay*	58
Lakes Entrance	29	Bridgetown*	53
Latrobe Valley	34	Broome	29
Lorne*	54	Bruce Rock*	69
Mansfield	53	Bunbury	33
Marysville	58	Burringurrah*	60
Melbourne	28	Carnamah*	56
Mildura / Sunraysia	29	Carnarvon	12
Mitta Mitta*	65	Central Agricultural	47
Monbulk*	68	Cervantes*	40
Murray Valley	44	Condingup / Howick*	58
Murrayville*	66	Coolgardie*	60
Myrtleford	59	Coorow*	58
Nhill	59	Dalwallinu*	58
Old Tallangatta*	59	Dampier*	38
Port Campbell*	66	Denham*	67
Portland	69	Denmark*	61
Rosebud*	68	Derby	59
Safety Beach	58	Dongara*	58
Selby	69	Eneabba*	40
Seymour	67	Esperance	28
South Yarra	58	Exmouth	60
Swifts Creek*	65	Fitzroy Crossing*	55
Tawonga South*	29	Gairdner*	59
Underbool*	66	Gascoyne Junction*	63
Upper Murray	30	Geraldton	29
Upwey	51	Gnowangerup*	63
Warburton	58	Gracetown*	58
Warrnambool	55	Green Head*	42
Warrnambool City	58	Hopetoun*	59
Western Victoria	28	Hyden*	38
Wye River*	64	Jerramungup*	60
Yea	30	Kalgoorlie	28
Yendon / Lal Lal*	55	Kalumburu*	63
		Kambalda*	52

Appendix 5

SBS Analogue Television Services

Area Served	Channel	Area Served	Channel
Karratha	66	Port Hedland	42
Karratha South*	51	Prevelly*	62
Katanning	59	Quinninup*	53
Kojonup*	54	Ravensthorpe*	58
Kondinin*	63	Roleystone	54
Kulin*	40	Sandstone*	60
Kununoppin*	58	Southern Agricultural	28
Kununurra	29	Tambellup*	61
La Grange*	60	Tjuntjuntjara*	60
Lake Grace*	36	Tom Price	59
Lake King*	60	Toodyay	34
Lancelin*	65	Trayning*	63
Laverton*	60	Wagin	29
Leeman*	60	Walpole*	54
Leonora*	66	Warmun*	62
Looma*	63	Warralong*	69
Mandurah	54	Wellstead*	61
Manjimup	54	Westonia*	56
Margaret River	54	Wickham*	69
Marvel Loch*	58	Wiluna*	60
Maryville*	53	Wongan Hills*	56
Meekatharra*	60	Wyndham*	58
Menzies*	60	Yalgoo*	60
Merredin*	58	Yungngora*	63
Molloy Island*	62	* Self-help service	
Mukinbudin*	37		
Mullewa*	57		
Muradup*	58		
Murchison*	69		
Narembeen*	58		
Narrogin	54		
Newdegate*	57		
Newman	12		
Norseman*	66		
Northam	53		
Northampton	59		
Northcliffe*	53		
Nyabing*	63		
Oldfield*	48		
Ongerup*	61		
Onslow*	63		
Paraburdoo*	58		
Peaceful Bay*	61		
Perth	28		
Perth East*	46		
Pingrup*	61		

Appendix 5

SBS Digital Television Services

Area Served	Channel	Area Served	Channel
Australian Capital Territory		Manning River	9A
Canberra	30	Merewether	38
Tuggeranong	57	Mudgee	67
Weston Creek	57	Murwillumbah	40
New South Wales		Narooma	53
Albury North	29	Newcastle	38
Armidale	29	Nowra North	63
Ashford	65	Port Stephens	31
Batemans Bay / Moruya	7	Portland / Wallerawang	67
Bathurst	9	Richmond / Tweed	40
Bega	32	Stanwell Park	49
Bouddi	34	SW Slopes / E Riverina	48
Bowral / Mittagong	49	Sydney	34
Braidwood	53	Tamworth	51
Broken Hill	12	Tenterfield	55
Central Tablelands	42	Thredbo	30
Central Western Slopes	44	Tumut	56
Cobar	11	Ulladulla	31
Coffs Harbour	68	Upper Hunter	64
Condobolin	55	Upper Namoi	36
Coolah	52	Vacy	30
Cooma	67	Wagga Wagga	54
Cowra	59	Wollongong	54
Deniliquin	50	Wyong	38
Dubbo	55	Young	57
Dungog	61	Northern Territory	
Eden	68	Alice Springs	6
Glen Innes	65	Darwin	29
Gloucester	31	Katherine	6
Gosford	34	Queensland	
Goulburn	59	Airlie Beach	28
Grafton / Kempsey	39	Atherton	55
Griffith MIA	33	Ayr	56
Hay	61	Babinda	52
Illawarra	54	Bell	52
Inverell	65	Blackwater	42
Jerilderie	60	Boonah	39
Jindabyne	53	Bowen Town	34
Kings Cross	34	Boyne Island	53
Kotara	38	Brisbane	36
Laurieton	57	Cairns	29
Lithgow	28	Cairns East	52
Lithgow East	67	Cairns North	52
Manly / Mosman	34	Capella	28

Appendix 5

SBS Digital Television Services

Area Served	Channel	Area Served	Channel
Charters Towers	40	Tully	50
Clermont	57	Warwick	53
Collinsville	53	Wide Bay	28
Currumbin	36	Yeppoon	54
Darling Downs	49		
Dysart	61	South Australia	
Emerald	57	Adelaide	33
Esk	51	Adelaide Foothills	61
Gladstone East	30	Clare	52
Gladstone West	46	Cowell	61
Gold Coast	36	Elizabeth South	61
Gold Coast Southern Hinterland	36	Kingston SE / Robe	52
Goondiwindi	60	Naracoorte	47
Gordonvale	52	Port Lincoln	53
Gympie	36	Renmark / Loxton	40
Gympie Town	36	South-East SA	40
Herberton	55	Spencer Gulf North	41
Hervey Bay	53	Tumby Bay	43
Laurieton	57	Victor Harbour	53
Mackay	29	Waikerie	52
Mareeba	52		
Middlemount	49	Tasmania	
Mission Beach	50	Acton Road	35
Monto	50	Barrington Valley	31
Moranbah	50	Burnie	66
Moranbah Town	66	Currie	34
Mossman	38	Cygnets	41
Mt Isa	9A	Dover	55
Nambour	36	Dover South	40
Nebo	66	East Devonport	39
Noosa / Tewantin	36	Geeveston	55
Port Douglas	66	Hobart	9A
Proserpine	55	Hobart North / East	64
Ravenshoe	52	Launceston	64
Redlynch	58	Lileah	9A
Rockhampton	37	Lilydale	64
Rockhampton East	54	Meander	47
Shute Harbour	53	NE Tasmania	44
Southern Downs	48	New Norfolk	54
Stuart	51	Orford	37
Sunshine Coast	36	Penguin	60
Texas	60	Smithton	37
Toowoomba	67	Taroona	42
Townsville	37	Ulverstone	39
Townsville North	51	Wynyard	29

Area Served	Channel	Area Served	Channel
Victoria		Western Australia	
Alexandra	67	Albany	41
Alexandra Environs	29	Broome	9A
Bairnsdale	52	Bunbury	34
Ballarat	43	Carnarvon	11
Bendigo	28	Central Agricultural	48
Bonnie Doon	29	Esperance	9
Bright	28	Geraldton	42
Bruthen	28	Kalgoorlie	7
Churchill	51	Karratha	65
Cobden	68	Manjimup	55
Colac	53	Narrogin	55
Eildon	37	Northam	54
Eildon Town	53	Perth	29
Ferntree Gully	50	Port Hedland	6
Foster	59	Roleystone	53
Goulburn Valley	36	Southern Agricultural	29
Horsham	49	Toodyay	53
Kiewa	36	Wagin	28
Lakes Entrance	58		
Latrobe Valley	30		
Mansfield	67		
Marysville	57		
Melbourne	29		
Mildura / Sunraysia	28		
Murray Valley	59		
Myrtleford	58		
Nhill	67		
Portland	68		
Rosebud	57		
Safety Beach	57		
Selby	50		
Seymour	66		
South Yarra	57		
Upper Murray	7		
Upwey	50		
Warburton	57		
Warnambool	53		
Warnambool City	68		
Western Victoria	7		
Yea	37		

Appendix 6

SBS Analogue Radio Services

Area Served	Channel	Area Served	Channel
Australian Capital Territory		Blackall*	103.1 FM
Canberra	105.5 FM	Bollon*	96.3 FM
Canberra	1440 AM	Brisbane	93.3 FM)
New South Wales		Cairns*	90.5 FM
Balranald*	96.3 FM	Charters Towers*	93.5 FM
Bathurst*	88.9 FM	Clermont*	103.7 FM
Boggabilla*	107.9 FM	Cloncurry*	106.1 FM
Bourke*	98.5 FM	Dajarra*	96.5 FM
Broken Hill*	98.1 FM	Dingo Beach*	94.5 FM
Cobar*	105.3 FM	Dirranbandi*	96.3 FM
Coolamon*	106.5 FM	Eromanga*	89.3 FM
Corowa*	90.9 FM	Glenden*	94.1 FM
Cowra*	95.9 FM	Hungerford*	104.5 FM
Deniliquin*	107.3 FM	Jundah*	97.7 FM
Dubbo*	100.5 FM	Kooralbyn*	104.9 FM
Glen Innes*	89.1 FM	Longreach*	101.3 FM
Griffith*	92.7 FM	Meandarra*	97.9 FM
Holbrook*	93.7 FM	Moranbah*	92.9 FM
Jerilderie*	91.7 FM	Nebo*	94.7 FM
Junee*	98.7 FM	Proserpine*	90.3 FM
Lightning Ridge*	94.5 FM	Quilpie*	98.1 FM
Moama*	99.7 FM	Rathdowney*	104.1 FM
Moree*	102.1 FM	Stonehenge*	95.5 FM
Mungindi*	102.3 FM	Tambo*	103.5 FM
Narrabri*	92.1 FM	Tara*	90.3 FM
Narrandera*	93.5 FM	Thallon*	92.5 FM
Newcastle	1413 AM	Thargomindah*	102.9 FM
Oberon*	107.1 FM	Windorah*	97.9 FM
Sydney	97.7 FM	South Australia	
Sydney	1107 AM	Adelaide	106.3 FM
Temora*	100.3 FM	Adelaide Foothills	95.1 FM
Wagga Wagga*	103.5 FM	Mintabie*	105.1 FM
Walcha*	107.7 FM	Tasmania	
Warialda*	105.3 FM	Hobart	105.7 FM
Wellington*	100.7 FM	Victoria	
West Wyalong*	96.1 FM	Melbourne	93.1 FM
Wollongong	1485 AM	Melbourne	122.4 AM
Wollongong	1035 AM	Myrtleford*	97.3 FM
Young*	98.7 FM	Wodonga*	89.5 FM
Northern Territory		Western Australia	
Darwin	100.9 FM	Broome*	91.7 FM
Queensland		Merredin*	102.7 FM
Airlie Beach/Jubilee Pocket*	89.1 FM	Perth	96.9 FM
Ayr*	96.1 FM	Westonia*	101.9 FM
Bedourie*	102.9 FM	Wongan Hills*	106.3 FM
Birdsville*	104.5 FM		

* Self-help service.

Appendix 7

SBS Television Advertisers

20th Century Fox	Buena Vista International	Foxtel Digital
AAMI	Bunnings Warehouse	Fred Hollows Foundation
AB Foods	C2C Productions	GIO
ACP	Cadbury Schweppes	Gallery 7
Adelaide City Council	Camera House	Ge Fabbri
Adelaide Festival Centre	Cancer Institute NSW	General Mills
Adelaide Motor Show	Cancer Council WA	George Weston Foods
Adidas	Capital Football Association	Get Up
Advanced Hair Studio	Caravan & Camping Industries	GIO
Advanced Medical Institute	Association of SA	Glaxo Smithkline
Age, The	Carlton United Breweries	Global Destiny
Airtime Media	Carsales.Com.Au	Global Shop Direct
Alba Productions	Castrol	Golden Casket Lottery Corporation
Allianz Australia Services	Cathay Pacific	Good Guys, The
ALP National	Catholic Education Office of WA	Greens (WA), The
ALP Queensland	Cbus	Greens (NSW), The
AMES	Ceo Designs	Greg Meyer
AMP	Childfund	Griffith University
Ancestry.Com	Chrysler	Hair Institute
Anchor Foods	Chugg Entertainment	Hands On Computer Training
Andrew McManus Presents	City Of Perth, WA	Harvey Norman
ANZ Bank	Curtin University, WA	Helgas
Apple Computers	Civic Video	Hewlett Packard
Atari	Clipsal 500 Adelaide	Holden
Athlete's Foot	CMC Markets	Honda
Ausfund	Collins Food Group	Hopscotch Films
Australian Greens, The	Colonial First State	Hoyts Film Distributors
Australian International Airshow	Commonwealth Bank	Human Appeal
Australian Macadamia	Commsec	Hungry Jacks
Australian Manufacturing Workers Union	Connex	HVK Productions
Australian Outback Spectacular	Coopers	Icon Films
Australian Pensioners Insurance	Creative Forrest Productions	IFAW (International Fund For Animal Welfare)
Australian Super	Crown Equipment	Ikea
Australian Unity	Curtin University	Il Popolo Della Liberta
Australian Volleyball Association	De Agostini	Illawarra Performing Arts Centre
Australian, The	Delights	Indigenous Business Australia
Avanti Bicycle Company	Dell Computers	Industry Super Funds
Ave	DMG	Institute Chartered Accountants
Aviva	Don's Smallgoods	Insuranceline
AXA	Dyson Appliances	Intraserve
B Digital	EMI	Investsmart
Bailetti Sports	Edith Cowan University	Jaguar
Bank of Queensland	Electronic Arts	Jarvis Subaru
Bank SA	EMI	Jeantown Warehouse
Bank West	Emirates	Jetstar
Bayer Australia	Environmental Protection Agency	John Fairfax Publications
Beds For Backs	Essential Media	Kathmandu
Berocca Performance	Exhibition Events Australia	Kelly Country Factory
Bicycling Australia	Extremedriving.Net	Kmart
Big W	Federal Government	Kraft Foods
Bikeforce	Federal Chamber of Automotive Industries	Kwik Kopy
Bill Hurley Bookmaking	Festival of Spirit	Land Rover Australia
BMW Australia	First National Real Estate (WA)	Lazy Patch
Bone Marrow Donor Institute	Fisher And Paykel	Leimo
Books Alive	Flight Centre	Lexus
Buena Vista Home Entertainment	Ford	Lexus Of Adelaide

Appendix 7

SBS Television Advertisers

LG Electronics	Office for Recreation & Sport (SA)	SA Lotteries Commission
Liberal Party of Australia (NSW)	Officeworks	SA Motor Accident Commission
Liberation Music	Once Online	SA Office Of Public Transport
Lindt	Open Universities	SA Police Department
Lion Nathan	Optical Superstore	SA Quit
Macquarie Bank	Optus	SA Tourism Commission
Madman Entertainment	Pacific Harbour	SA Water Corporation
Manassen Foods	Paramount Home Entertainment	Saab Automobile Australia
Mastercard	Paramount Pictures	SafeWork SA
Masterfoods	Parmalat	Sagem Australasia
Mazda	People Interactive	Salton Australia
McCormicks Foods	Pepsi	Sanctuary Cove
McDonalds	Perisher Blue	Savvytel
Medecins Sans Frontieres	Persocare	Scouts Australia
Medibank	Personalised Plates Queensland	Sea World Resort
Mercedes Benz	Peter Hollaway	seek.com.au
MGM Distribution	Plega Healthcare	SelecTV
Michelin Australia	Port Bouvard	SGIC
Microsoft	Port Stephens Tourism	SGIO
Migration Institute Of Australia	Premier Productions	Shannons Insurance
Millmaine Entertainment	Procter & Gamble	Sharmill Films
Miltonbrook	QLD Department of Communities	Shell Lubricants
Mitre 10	QLD Department of Emergency Services	Shock Records
Mitsubishi Air	QLD Department of Health	Shukran Enterprise
Mitsubishi Motors	QLD Local Government Infrastructure Service	Simplot
MLC	QLD Performing Arts Centre	Single Market Events
Mobile Active	Qantas	Sir Walters Turf
Motorola	Queensland Rail	Skoda
Multicall	Queensland University Of Technology	Sky City Casino
NSW Department of Commerce	Quickflix	Somfy
NSW Department of Water and Energy	RAA	Sony BMG
NSW Fire Brigades	Rabobank	Sony Computer Entertainment
NSW Lotteries	RAC (WA)	Sony Home Entertainment
NSW Maritime Authority	RACQ	Sony Picture Releases
NSW Nurses Association	Rams Home Loans	Statewide Superannuation
NSW Roads and Traffic Authority	Real Insurance	Strategic Marketing
Nads	Reckitt Benckiser	Strathfield Group
Nandos	Remote Control	Subaru
National Australia Bank	Renault	Suma Ching Hai International Association, The
National Business Action Trust Fund	Reva Group Holdings Pty Ltd	Sun Herald, The
National Foods	Rialto Distribution	Sun Super
National Heart Foundation	Ricoh Australia	Suncorp
Natural Gas	Roadshow Films	Sunday Telegraph, The
Natuzzi	Rock Circuit Promotions	Sunset Events
Nestle	Rockstar Games	Super Hoist Plus
New Frontier Marketing	Rolex	Supersonic Enterprises
New Tang Dynasty Television	Rush Sports And Events	Suzuki Auto Co
News Limited	SA Cervix Screening Program	Sydney Attractions Group
NIB	SA Country Fire Service	Sydney Markets
Nintendo Australia	SA Department of Drug and Alcohol Services	Sydney Morning Herald, The
Nissan	SA Department of Health	Sydney Water
Nivea	SA Department of Premier & Cabinet	Take 2 Interactive
Nokia	SA Department of Transport Energy and Infrastructure	Tasmanian Government
Northern Territory Tourism Commission		Taylors Wines
NRMA		Telstra
		Telstra Big Pond

Telstra SME
Tempur
Terry White Chemists
THQ
Time Life
Titan Sheds
TMG
Tourism New Zealand
Tourism NSW
Tourism Queensland
Tourism Tasmania
Toyota
Trilby Misso Lawyers
TRUenergy
Trustmarque
Uber Dosh
Ubisoft
Unilever
Universal Music
Universal Pictures International
University of Adelaide
University of Melbourne
University of NSW
University of South Australia
University of Southern Queensland
Victorian Government
Virgin Blue Airlines
Vision
Visual Entertainment Group
Vivendi
Vodafone
Volkswagen Australia
Volvo
WA Aids Council
WA Department of Consumer
Employment Protection
WA Department of Education &
Training
WA Department of Health
WA Department of Treasury &
Finance
WA Heart Foundation
WA Office of Crime Prevention
WA Police Department
WA Synergy
Warner Music
Water Corporation WA
Weber Australia
Weis
West Australian, The
Western Force
Western Union
Westpac
Woolworths Supermarkets
WorkCover NSW
WorkCover SA
World Vision
World Youth Day
X Inc Financial Services
Yakult
Yvonne Allen & Associates
Zidane Promotions

Appendix 8

SBS Television Sponsors and Programs Sponsored

Sponsored Program	Sponsor/s
21 Up America	Carlton United Breweries
21 Up Japan	Carlton United Breweries
21 Up South Africa	Carlton United Breweries
42 Up	Carlton United Breweries
ABBA The Movie	Universal Pictures International
Adventure of English (Series 2)	Honda
Ae Fond Kiss	Carlton United Breweries
Ancient Beauty (Series 1)	Honda
Arsene Lupin	Carlton United Breweries
Athletics: IAAF World Championships 2007	Bunnings Warehouse
Athletics: IAAF World Championships 2007 – Highlights	Bunnings Warehouse Jetstar
Athletics: World of Athletics (Series 1)	Renault
Bro' Town (Series 3)	Lion Nathan Telstra Big Pond
Circuit, The (Series 1)	News Limited Renault
Coffee and Cigarettes	Carlton United Breweries
Common Thread, A	Carlton United Breweries
Creative Disorders	BMW Australia
Crime of Father Amaro, The	Carlton United Breweries
Cycling: Cycling Australia Events 2008	Skoda
Cycling: Flech Wallone 2008	Skoda
Cycling: Giro d'Italia 2008 Daily Updates	Skoda
Cycling: Leige–Bastogne–Leige 2008	Skoda
Cycling: Paris–Nice 2008	Skoda
Cycling: Paris–Roubaix 2007	Skoda
Cycling: Paris–Roubaix 2008	Skoda
Cycling: Tour Down Under 2008	SA Tourism Commission Skoda
Cycling: Tour Of California 2008	Skoda
Cycling: UCI BMX World Championships 2008	Skoda
Cycling: UCI Mountain Bike World Cup 2007	Renault

Sponsored Program	Sponsor/s
Cycling: UCI Track World Championships 2008	Skoda
Cycling: UCI Track World Cup Classics 2007–2008	Skoda
Dark Science	BMW Australia
Devdas	Western Union
Dhoom	Western Union
Donnie Darko	Carlton United Breweries
Downfall	Carlton United Breweries
Drawn Together (Series 2)	Lion Nathan
Drawn Together (Series 3)	Lion Nathan
Dream Life of Rats, The	Honda
Edukators, The	Carlton United Breweries
Food Lovers Guide To Australia (Series 1)	Lindt
Food Lovers Guide To Australia (Series 2)	Lindt
Food Lovers Guide To Australia (Series 4)	World Vision
Food Safari (Series 1)	Harvey Norman SA Tourism Commission
Food Safari (Series 2)	Harvey Norman Paramount Pictures Renault
Football 2007: CONCACAF Gold Cup Final	Renault
Football 2007: FIFA Club World Cup 2007	Toyota
Football 2007: FIFA U-20 World Cup	Renault
Football: Euro 2008	RACQ
Football: Euro 2008 Highlight Programs	RACQ
Futbol Mundial 2007/2008	Renault
Ghost Dog: The Way of the Samurai	Carlton United Breweries
Global Village 2008 – Compilation	Northern Territory Tourism Commission
Great Australian Albums (Series 1)	Lexus Telstra Big Pond
Harry's Daughters	Carlton United Breweries
Hotspell (Series 1)	Bunnings Warehouse
How to Commit the Perfect Murder	BMW Australia
Howl's Moving Castle	Carlton United Breweries
Hypochondriacs	Honda

Sponsored Program	Sponsor/s
Iron Chef, The (Series 3)	Harvey Norman
Is Your House Killing You? (Series 1)	Salton Australia
Kick (Series 1)	McDonalds
Kick Compilation 2007	McDonalds
Koma	Carlton United Breweries
Last Mitterrand, The	Carlton United Breweries
Like Water For Chocolate	Carlton United Breweries
Love's Harvest (Series 1)	Ford
Motor Sport: World Rally Championship 2007	Shell Lubricants Subaru
Motor Sport: World Rally Championship 2008	Subaru
Movie Show, The (Series 2)	Renault
Mythbusters (Series 1)	Honda Telstra Big Pond
Nerds FC (Series 2)	McDonalds
Nest, The (Series 1)	Industry Super Funds
Newstopia (Series 1)	Harvey Norman
Newstopia (Series 2)	Renault
Nicotine	Carlton United Breweries
Over-Eater, The	Carlton United Breweries
Parent Rescue (Series 1)	Harvey Norman Westpac
Parineeta	Western Union
Pinochet In Suburbia	Carlton United Breweries
Pizza (Series 5)	Lion Nathan Telstra Big Pond
Rex: A Cop's Best Friend (Series 6)	Renault
Ring	Carlton United Breweries
Rockwiz (Series 5)	Coopers
Salaam Namaste	Western Union
Seducing Doctor Lewis	Carlton United Breweries
Six Billion Dollar Experiment, The	SA Tourism Commission
Someone Else's Happiness	Carlton United Breweries
South Park (Series 6)	Lion Nathan
South Park (Series 7)	Lion Nathan THQ
South Park (Series 8)	Lion Nathan THQ
South Park (Series 11)	Lion Nathan

Sponsored Program	Sponsor/s
Speedweek 2007	Renault Shell Lubricants
Speedweek 2008	Shell Lubricants
Stockinger (Series 1)	Madman Entertainment
Stripperella (Series 1)	Lion Nathan
Top Gear (Series 1)	Chrysler Sony Computer Entertainment
Top Gear (Series 7)	Cadbury Schweppes
Top Gear (Series 8)	Chrysler Ford Mazda Shannons Insurance Trustmarque
Top Gear (Series 9)	Ford Land Rover Australia Mazda Shannons Insurance Volvo
Top Gear (Series 10)	Ford Shannons Insurance Volvo
Top Gear Botswana Special	Mazda Shannons Insurance
Top Gear Polar Special	Ford Shannons Insurance
Tour De France 2007 – Daily Updates	Renault Telstra
Tour De France 2007 – Highlights	Renault Telstra
Tour De France 2007 – Live Stages	Lion Nathan Renault Telstra
Unfolding Florence: The Many Lives of Florence Broadhurst	Carlton United Breweries
Veer Zaara	Western Union
What A Wonderful Place	Carlton United Breweries
Who Do You Think You Are? (Series 1)	Ancestry.Com Renault
Who Do You Think You Are? (Series 2)	Ancestry.Com Renault Telstra
World Game 2007, The	Renault
Young Adam	Carlton United Breweries

Appendix 9

SBS Online Advertisers

Adelaide Festival Centre
Ancestry.Com
Atari
Australian Ethical Investment
Betfair
BMW Australia
BUPA Australia Health
Cathay Pacific
Citibank
City of Ballarat
Coca Cola
Coopers
E Bay
Electronic Arts
Eli Lilly
Eliza Travel
Federal Government
Ford
Honda
HSBC
John Fairfax Publications
Land Rover Australia
Lion Nathan
Mastercard
MBF
McGuigans Wines
National Australia Bank
News Limited
Nike
Perisher Blue
Pizza Hut
Qantas
Quickflix
RACQ
Renault
Rendition Homes
Rialto Distribution
Saab Automobile Australia
Salton Australia
Sanitarium
Singapore Airlines
Skoda
Sports Extra Travel
Strathfield Group
Sydney FC
Telstra
Telstra Big Pond
Universal Pictures International
Victorian Department of Justice
Victorian Government
Visual Entertainment Group
Volkswagen Australia
World Vision
WSPA
Zidane Promotions

Appendix 10

SBS Radio Advertisers

A1 Grand Prix
ABIS
Access Ed Global
Advertising City
Aldy Property Group
All Fect
AMES
AMP
Amyson Pty Ltd
ANZ Bank
Ardeer House
Attorney Generals Department
Australia Post
Australian Electoral Commission
Australian Quarantine and Inspection Service
Australian Tax Office
Bank of Valletta
Barwick Stevens Lawyers
Baulkham Hills Shire Council
Beograd Online
Blue Star Air Conditioning
Bristol Myers
Bunnings
California Stars
Cancer Institute
Card Call
Centrelink
Cesari Evora
Ceylone Exchange
Child Support Agency
City of Sydney
City Recital Hall
Colbourne
Colossus Oil
Complaw
Cong Thanh Noodles
Connect TV
Country Fire Authority (SA)
Crown Entertainment
Curry Masters
Daily Poultry
Dalai Lama in Australia
Damas Communications
Department of Communications, Information, Technology and the Arts
Department of Education Science and Training
Department of Employment and Workplace Relations
Department of Environment and Water Resources
Department of Foreign Affairs and Trade
Department of Immigration and Citizenship
Department of Justice (Vic)
Department of Prime Minister and Cabinet
Department of Water and Energy
Di Dau Pham
Diabetes Australia
Diamond Link
DR Real Estate

East West Lawyers
 Energy and Water Ombudsman NSW
 Ethnic Communications
 EU Yan Sang
 Families NSW
 Future Motor Care
 Gadallah Tax Time
 Gala Flamenco
 Gamini K
 Global Tele Sales
 Grace Hotel, The
 Ha Le
 Hai Ha Money Transfer
 Hitech Telecom
 Holmesglen TAFE
 Human Appeal International
 Il Goloso
 Indian Bridal Fair
 Institute of Hair
 Jurlique
 JV Mobile
 Keddiess
 Kienfat Trading
 Korpcorn
 Leba Ethnic Media
 Liberal Party of Australia
 Lucky Asia Phone Cards
 Macquarie University
 Masks of China
 Mates United
 MCCA
 Medibank
 Medicare
 Melbourne Water
 Merrylands RSL
 Mobility Centre
 Mohan Yildiz
 Moneygram
 MTC Training
 MTG Theatre
 Multicall
 Multicultural Marketing Management
 NAB
 National Bank of Greece, The
 NSW Department of Ageing, Disability and Homecare
 NSW Department of Education and Training
 NSW Fire Brigades
 NSW Lotteries
 NSW Multicultural Health Communication Service
 NSW Office of Fair Trading
 NSW Office of State Revenue
 NSW Roads and Traffic Authority
 NSW State Emergency Service
 Nutrition Depot
 Oasis Coffee
 Orbis Express
 Oriental Arts
 Pendle Hill Travel
 Perisher Blue
 Peter Warren Automotive
 Phu Nguyen & Associates
 Phuoc Loc Tho Restaurant
 PLAN Australia
 Prepaid Services
 Prior Education
 Prom Music
 Public Trustee
 Queenie Group Home Loans
 QUIT
 S & T Graphic
 Sanford Legal
 SelecTV
 Setanta Sport
 SJP Bowling
 Skills Course
 Spots and Space
 ST Company
 Star City
 Starcom
 Supreme Master Ching Hai
 Sydney South West Area Health Service
 Sydney Water Corporation
 Symphoni Entertainers
 TAC
 TAFE NSW
 Tel Pacific
 Telstra
 Teresa Restifa
 Thanh Lan
 Thao Nguyen Pharmacy
 Trade Secret
 Unione Prodi
 VBN Finance
 Veetel PTY LTD
 VicRoads
 Victorian Arts Centre
 Viet Internet
 Villari Lawyers
 VISA
 Vision Asia
 Viva Macau
 Well Herb
 Western Union
 Whoa Seat Covers
 Wondercare
 WorkCover NSW
 World Vision
 World Youth Day Coordination Authority

Appendix 11

Commonwealth Disability Strategy

SBS is required to report on its performance in relation to the Commonwealth Disability Strategy under its core government roles of Employer and Provider.

Employer

Employment policies, procedures and practices comply with the requirements of the Disability Discrimination Act 1992

All of SBS's Human Resources policies meet the requirements of the Disability Discrimination Act including:

- Workplace Diversity Strategy – contains strategies that aim to eliminate discrimination and bias in recruitment and employment and achieve equity principles;
- Staff Selections Policy – includes requirements for selection committees and decision makers to comply with applicable anti-discrimination law;
- Elimination of Workplace Harassment – includes information on disability discrimination in employment.

There were no complaints or grievances lodged by employees with disabilities in regard to SBS's work policies and practices during the year.

Recruitment information for potential job applicants is available in accessible formats on request

SBS's Workplace Diversity Strategy encourages workplace diversity within the framework of merit selection. Recruitment information is available electronically on the SBS website. Externally advertised vacancies are posted on the SBS website and internally on the SBS intranet. Applications for positions can be submitted in electronic format by applicants.

During 2007-08, SBS received no requests for this information in other accessible formats.

Agency recruiters and managers apply the principle of 'reasonable adjustment'

SBS engaged consultants to assist with reasonable adjustment to the workplace for 28 employees. The consultants engaged were specialists in vocational rehabilitation and occupational therapy. The assistance provided in each case involved a worksite visit and assessment of the employee's duties and work environment and the provision of a report detailing what adjustments and special furniture or equipment were necessary to accommodate the employee's disability.

Training and development programs consider the needs of staff with disabilities

All training and development programs accommodated the needs of staff with disabilities.

SBS Radio has developed guidelines for the management of interns which, amongst other things, aims to support and address the needs of interns with disabilities.

Training and development programs include information on disability issues as they relate to the content of the program.

SBS's regular 'Induction' and 'Workplace Harassment and Discrimination' programs address the issue of workplace diversity, including disability. Three 'Induction' programs and four 'Workplace Harassment and Discrimination' training programs were run by SBS Human Resources during 2007-08.

SBS Human Resources reviews the content of each training and development course prior to presentation to ensure that information concerning disability remains current.

Complaints/grievance mechanism, including access to external mechanisms, in place to address issues and concerns raised by staff

Issue and dispute resolution procedures are contained in the 'SBS Certified Agreement 2005-2008' and SBS's 'Personal Grievance Policy'. The procedures include provision for a complainant to access external bodies to assist with the resolution of a complaint.

Seven formal grievances were lodged in 2007-08.

Provider

Established mechanisms for quality improvement and assurance

SBS Codes of Practice

The SBS Codes of Practice set out the principles and policies SBS uses to guide its programming. The following codes ensure that SBS maintains its standards in respect of its disability strategy.

- Prejudice, racism and discrimination: SBS seeks to counter attitudes of prejudice against any person on the basis of their race, ethnicity, nationality, sex, age, sexual preference, religion, disability, mental illness, or marital, parental or occupational status.
- Subtitling and voice-overs and closed captioning for people who are hearing impaired or deaf: SBS provides closed captioning for its programs in accordance with the *Broadcasting Services Act 1992* and makes non-English language programming accessible through English subtitles.
- Community information: SBS allocates a limited amount of free airtime on SBS Television and SBS Radio schedules to community and charitable organisations for the broadcast of community information.
- Comments and complaints about SBS programming: sets out SBS's formal complaints handling procedures and how audience members may provide feedback to SBS.

The Codes of Practice are reviewed on a regular basis with internal and external community and stakeholder consultations. SBS's Community Advisory Committee provides input to each review.

Closed captioning

SBS through its Subtitling Unit, coordinates the provision of captioning services for people who are hearing impaired or deaf. The Subtitling Unit monitors all feedback regarding the quality of its captioning services, including open captions, in order to ensure that such services are of the best quality available in Australia.

Consultation

SBS engages with industry bodies concerned with media access for people with disabilities, in order to continuously improve the delivery of its services.

SBS'S Community Advisory Committee (CAC) provides assistance to the SBS Board by giving advice on community needs and opinions on matters relevant to the SBS Charter. SBS takes into account the importance of disability representation when recruiting new members. The present committee includes a member with experience in using disability services.

SBS is a media partner in the National Media Mental Health Group (NMMHG) initiative, which aims to raise awareness and improve reporting on suicide and mental health in the Australian media. SBS is on the Steering Committee for the NMMHG's Mindframe and ResponsAbility programs. SBS and NMMHG have conducted media awareness training for reporting on suicide and mental illness.

SBS has partnered with Multicultural Mental Health Australia (MMHA) to raise awareness of the issues around mental health for Australians from culturally and linguistically diverse backgrounds. Representatives from MMHA have visited SBS to provide briefing sessions to broadcasters and journalists to discuss the challenges in breaking down the cultural barriers and stigma that surrounds mental health.

Established service charter that specifies: the roles of the provider and consumer; and service standards which address accessibility for people with disabilities

SBS Charter

The SBS Charter is set out in the Special Broadcasting Service Act and states that the principle function of SBS is to provide multilingual and multicultural radio and television services that inform, educate and entertain all Australians, and, in doing so, reflect Australia's multicultural society. SBS is required to provide its services to all Australians.

Closed-captioning

SBS Television provides closed captions for the benefit of viewers who are deaf or hearing-impaired. During the year, all program content in English transmitted between 6pm and 10:30pm and all news and current affairs programs (other than non-English language programs) transmitted outside these hours were closed captioned (as required under the Broadcasting Services Act). Programs that commenced in prime-time were captioned until their conclusion.

Web publishing guidelines

SBS Online implements and facilitates web publishing guidelines to ensure compliance with recommended accessibility standards. Where SBS corporate documents are available in PDF they are also made available in HTML in compliance with W3C international accessibility guidelines.

Contacting SBS

People who are deaf and hearing impaired are able to contact SBS via a TTY telephone service.

Complaints/grievance mechanism, including access to external mechanisms, in place to address issues and concerns raised about performance.

Code 8 'Comments and Complaints about SBS Programming' of the SBS Codes of Practice provides for comments and complaints to be submitted to SBS. Comments, informal complaints or complaints against transmission may be provided to SBS by letter, facsimile, email and telephone, including a TTY telephone service. Contact details are provided in SBS corporate publications and on the SBS website.

SBS's Audience Affairs Unit, headed by the SBS Ombudsman, undertakes an independent and objective investigation of complaints that allege a breach of the SBS Codes of Practice. Complainants are required to submit their complaint in writing through a dedicated formal complaints email address or using an online complaints form, provided on the SBS website.

SBS has a Complaints Committee to which the SBS Ombudsman or an SBS Division can refer a complaint for further consideration.

The Broadcasting Services Act provides for an external review of formal complaints through the Australian Communications and Media Authority. Complainants are advised of this process in correspondence sent to them regarding their complaint. Code 8 of the SBS Codes of Practice and the SBS website provide information to complainants about the external review process.

